

2024 Strategic Plan

Why do we exist?

Our core purpose is to:

- Provide leadership in the field of waterborne transport infrastructure to advance the communities, economies and environments in Australia and New Zealand.

How do we do it?

To fulfil our core purpose, we:

- Partner with governments and the private sector to advance the design, development and maintenance of waterborne transport infrastructure in our region.
- Bring together people in our region and beyond to share knowledge about waterborne transport infrastructure.
- Contribute to the body of knowledge in waterborne transport infrastructure, by conveying Australian and New Zealand experience to the wider PIANC global community.

What do we do?

What we do to fulfil our core purpose:

Share industry knowledge and best practices

- Deliver major events in our region, including Coasts and Ports - the pre-eminent forum for professionals to discuss multi-disciplinary issues related to coasts and ports.
- Deliver local events to share knowledge relevant to our members.
- Promote PIANC Technical Reports and other publications.

Bring people in our industry together

- Run events which provide opportunities for our people to meet and network.

Provide industry leadership

- Work with government and other industry bodies to positively influence policy and guidance which relates to waterborne transport infrastructure in our region.

Contribute to the international body of knowledge

- Nominate and support PIANC Australia & New Zealand members to join relevant PIANC Working Groups.
- Actively contribute knowledge and experience for the development of PIANC publications.

Support the next generation of professionals in our industry

- Provide education and guidance which fills the gap beyond academic studies.
- Create opportunities for young professionals to meet and network with the broader industry.

Represent the interests of our members

- Provide representation on relevant PIANC Commissions.
- Actively engage and work with PIANC headquarters to influence positive outcomes for PIANC as a whole.



What is most important for PIANC Australia & New Zealand, right now?

Priority objectives

Our priority objectives for 2024

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| Deliver the best PIANC APAC conference in 2024 and establish the future of the conference series | Attract a broad and diverse group of professionals into the PIANC AU-NZ community | Increase awareness of PIANC in our region and its relevance to the changing world | Understand our members' needs and deliver on this to improve the value of PIANC AU-NZ membership |
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Key results

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| <ul style="list-style-type: none"> • Attract keynote speakers • Outreach to attendees from the Pacific and Asia • Implement conference diversity initiatives • Develop a rolling 5yr calendar for PIANC APAC and handover of APAC 2026 to another national section | <ul style="list-style-type: none"> • Articulate our message to the next generation in student-focussed collateral • Promote PIANC AU-NZ and our industry events for students • Guest lectures at relevant universities • Improve diversity & inclusivity in membership, events and outreach | <ul style="list-style-type: none"> • Targeted speaking opportunities • Engage with key regulators to raise awareness of PIANC • Provide standardised slides and speaking on "What is PIANC" | <ul style="list-style-type: none"> • Increase PIANC membership • Increase our understanding of member needs • Improve the membership onboarding experience- Welcome pack for new members • Integration of PIANC HQ membership software with PIANC AU-NZ systems • Review PIANC AU-NZ membership tiers |
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Key people

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| LoC (incl Luke Campbell, Peter Engelen), Scott Keane, Neil Lawson, Tom Shand, Lisa Wynne, Mark Bennet | Lisa Wynne and Mark Bennet, Laurence Benn, Claire Treeby, Mary O'Connell, Paul Weston | Luke Campbell, Mary O'Connell, Ron Cox, Greg Britton, Adam van der Beeke, Claire Treeby, Mark Bennet, Lisa Wynne | Paul Weston, Ron Cox, Neil Lawson, Luke Campbell, Laurence Benn, Joel Bailey |
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Standard objectives

Ongoing objectives of PIANC Australia & New Zealand that we - as a team - must focus on and monitor

Key people

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| Finance | Governance and risk | International working groups and commissions | Membership administration | Operations |
| Treasurer (Laurence Benn), Neil Lawson | Secretary (Chris Carboon), Luke Campbell, Joel Bailey, Peter Engelen | Greg Britton , Scott Keane, Adam van der Beeke | Paul Weston , Laurence Benn, Neil Lawson | Luke Campbell , Chris Carboon, Joel Bailey |

