## PIANC Australia & New Zealand

# 2022 Strategic Plan

#### Why do we exist?

Our core purpose is to:

• Provide leadership in the field of waterborne transport infrastructure to advance the communities, economies and environments in Australia and New Zealand.

#### How do we do it?

To fulfil our core purpose, we:

- Partner with governments and the private sector to advance the design, development and maintenance of waterborne transport infrastructure in our region.
- Bring together people in our region and beyond to share knowledge about waterborne transport infrastructure.
- Contribute to the body of knowledge in waterborne transport infrastructure, by conveying Australian and New Zealand experience to the wider PIANC community.

#### What do we do?

What we do to fulfil our core purpose:

Share industry knowledge and best practices

- Deliver major events in our region, including Coasts and Ports the pre-eminent forum for professionals to discuss multi-disciplinary issues related to coasts and ports.
- Deliver local events to share knowledge relevant to our members.
- Promote PIANC Technical Reports and other publications.

Bring people in our industry together

• Run events which provide opportunities for our people to meet and network.

Provide industry leadership

• Work with government and other industry bodies to positively influence policy and guidance which relates to waterborne transport infrastructure in our region.

Contribute to the international body of knowledge

- Nominate and support PIANC Australia & New Zealand members to join relevant PIANC Working Groups.
- Actively contribute knowledge and experience for the development of PIANC publications.

Support the next generation of professionals in our industry

- Provide education and guidance which fills the gap beyond academic studies.
- Create opportunities for young professionals to meet and network with the broader industry.

Represent the interests of our members

- Provide representation on relevant PIANC Commissions.
- Actively engage and work with PIANC headquarters to influence positive outcomes for PIANC as a whole.



#### What is most important for PIANC Australia & New Zealand, right now?

#### Our overarching goal for 2022

The single focus shared by the board of PIANC Australia & New Zealand that we must accomplish by end of 2022.

# To evolve PIANC ANZ to enhance the delivery of value for our members

#### **Supporting objectives for 2022**

The following objectives are the key components that will support achievement of our overarching goal for 2022

- 1. Transformation planning
- 2. Successful major events
- 3. Well established/empowered Regional Chapters
- 4. Membership services

### **Objectives and outcomes**

**Supporting objectives**: key components that support the overarching goal

Transformation planning (plan and initiate major step changes) Run successful major events

Well established and empowered Regional Chapters

Deliver the next evolution of our membership services

Key results

- · Post-covid planning
- 5 year planning
- EO and chair succession and integration
- UN SDG integration
- Coasts and Ports 2021(2)
- APAC 2022
- Coasts and Ports 2023
- Chapters well established
- Support from EO
- Regional events
- YP organisation and events
- Mentoring program
- Implementing membership strategy
- improving onboarding info
- increase membership
- Comms and marketing
- Leadership videos etc
- Working group opportunities

Responsibility

**Chair (Will),** Greg, Joel, Jackie, Katrina, Neil, Mike G **Ron,** Neil, Laurence, Chris, Mark Bennett,

**Luke,** Kevin (qld), Michel (nz), Neil (tas), Claire **Peter, Jackie,** Neil, Mary, Greg, Claire

#### Standard operating objectives

Ongoing priorities of PIANC Australia & New Zealand that we - as a team - must focus on and monitor

Finance

Governance and risk

International working groups and commissions

Membership administration

**Operations** 

Responsibility

Treasurer (**Katrina** +Neil, Laurence)

Secretariat (**Chris and Luke**) + Joel

Commission Chair: **Greg B**, Scott K, Kevin K, Marika C

**Jackie S,** Katrina D, Laurence B, Neil L Chris C, Will G, Jackie S.

