

PIANC Australia & New Zealand

2021 Strategic Plan



Why do we exist?

Our core purpose is to:

- Provide leadership in the field of waterborne transport infrastructure to advance the communities, economies and environments in Australia and New Zealand.

How do we do it?

To fulfil our core purpose, we:

- Partner with governments and the private sector to advance the design, development and maintenance of waterborne transport infrastructure in our region.
- Bring together people in our region and beyond to share knowledge about waterborne transport infrastructure.
- Contribute to the body of knowledge in waterborne transport infrastructure, by conveying Australian and New Zealand experience to the wider PIANC community.

What do we do?

What we do to fulfil our core purpose:

Share industry knowledge and best practices

- Deliver major events in our region, including Coasts and Ports - the pre-eminent forum for professionals to discuss multi-disciplinary issues related to coasts and ports.
- Deliver local events to share knowledge relevant to our members.
- Promote PIANC Technical Reports and other publications.

Bring people in our industry together

- Run events which provide opportunities for our people to meet and network.

Provide industry leadership

- Work with government and other industry bodies to positively influence policy and guidance which relates to waterborne transport infrastructure in our region.

Contribute to the international body of knowledge

- Nominate and support PIANC Australia & New Zealand members to join relevant PIANC Working Groups.
- Actively contribute knowledge and experience for the development of PIANC publications.

Support the next generation of professionals in our industry

- Provide education and guidance which fills the gap beyond academic studies.
- Create opportunities for young professionals to meet and network with the broader industry.

Represent the interests of our members

- Provide representation on relevant PIANC Commissions.
- Actively engage and work with PIANC headquarters to influence positive outcomes for PIANC as a whole.
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What is most important for PIANC Australia & New Zealand, right now?

Our overarching goal for 2021:

The single focus shared by the board of PIANC Australia & New Zealand that we must accomplish by end of 2021.

Establish PIANC ANZ as a recognised 'leadership organisation'

Our definition of a leadership organisation has two key elements. PIANC ANZ will:

- Provide direct leadership to advance the communities, economies and environments in Australia and New Zealand.
- Provide leadership and development opportunities to our members, to increase their impact in our field.

Supporting objectives for 2021

The following objectives are the key components that will support achievement of our overarching goal for 2021

1. **Optimise our membership strategy:** we will better understand our current and potential members, and what they want from PIANC ANZ.
2. **Elevate our communications:** we will take another step forward with our communications, with a particular focus on showcasing our members and ensuring they know what PIANC benefits they can take advantage of.
3. **Deliver an outstanding Coasts and Ports in 2021:** we will provide an outstanding forum for technical leadership, amidst the difficult circumstances presented by COVID-19.
4. **Develop our regional chapters:** we will help our chapters mature into sustainable organisations, which provide great leadership and development opportunities for our members.
5. **Plan for the future:** we will clarify PIANC ANZ's future as an organisation, identify and plan for emerging leadership opportunities.

Standard operating objectives

Ongoing priorities of PIANC Australia & New Zealand that we - as a team - must focus on and monitor.

