

2019 Strategic Plan

Why do we exist?

Our core purpose is to:

- Provide leadership in the field of waterborne transport infrastructure to advance the communities, economies and environments in Australia and New Zealand.

How do we do it?

To fulfil our core purpose, we:

- Partner with governments and the private sector to advance the design, development and maintenance of waterborne transport infrastructure in our region.
- Bring together people in our region and beyond to share knowledge about waterborne transport infrastructure.
- Contribute to the body of knowledge in waterborne transport infrastructure, by conveying Australian and New Zealand experience to the wider PIANC community.

What do we do?

What we do to fulfil our core purpose:

Share industry knowledge and best practices

- Deliver major events in our region, including Coasts and Ports - the pre-eminent forum for professionals to discuss multi-disciplinary issues related to coasts and ports.
- Deliver local events to share knowledge relevant to our members.
- Promote PIANC working group reports and other publications.

Bring people in our industry together

- Run events which provide opportunities for our people to meet and network.

Provide industry leadership

- Work with government and other industry bodies to positively influence policy and guidance which relates to waterborne transport infrastructure in our region.

Contribute to the international body of knowledge

- Nominate and support PIANC ANZ members to join relevant PIANC working groups.
- Actively contribute knowledge and experience for the development of PIANC publications.

Support the next generation of professionals in our industry

- Provide education and guidance which fills the gap beyond academic studies.
- Create opportunities for young professionals to meet and network with the broader industry.

Represent the interests of our members

- Provide representation on relevant PIANC commissions.
- Actively engage and work with PIANC HQ to influence positive outcomes for PIANC as a whole.



What is most important for PIANC Australia & New Zealand, right now?

Our overarching goal

The single focus shared by the board of PIANC ANZ that we must accomplish by end of September 2019

Increase our regular, meaningful interactions with our members

Supporting objectives

The key components that clarify the overarching goal in more detail, shared by all members of the team



Outcomes

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| <ul style="list-style-type: none"> Regular chapter meetings occurring Clear responsibilities for chapters established | <ul style="list-style-type: none"> Calendar of events developed by regional chapters and proposed to the Board 1-4 events run in each region Sharing of event materials and content between chapters | <ul style="list-style-type: none"> Comms. strategy developed Database for comms established Purpose definition prepared PIANC email profiles for board members Consistent branding, templates and logos developed | <ul style="list-style-type: none"> Social media posts in line with plan 2 x mass email interactions (e.g. newsletter) 2 x Working group report promotions Welcome packs developed and being sent to new members Renewal letters developed and being sent to existing members Face to face or phone contact with every corporate member | <ul style="list-style-type: none"> Delivered major events for 2019 Plan major income generating events for 2020 Consider eminent speaker tour | <ul style="list-style-type: none"> Webinar functionality established Sponsorship policy established |
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Standard operating objectives

Ongoing priorities of PIANC ANZ that we - as a team - must focus on and monitor



Outcomes

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| <ul style="list-style-type: none"> Finances within budget Annual financial risk review | <ul style="list-style-type: none"> Meeting our obligations wrt to the Act and our rules and regulations 2019 risk review completed | <ul style="list-style-type: none"> Nominate a PIANC ANZ member for relevant working groups Complete review of TAP policy Complete review of nomination policy | <ul style="list-style-type: none"> Member database up to date Plan in place to actively develop membership Increase our membership by 10% | <ul style="list-style-type: none"> PIANC ANZ representation on relevant PIANC commissions Representatives reporting regularly to the Board | <ul style="list-style-type: none"> Confirmed delegations of authority Regular board meetings Regular progress reporting |
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